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‘Camp Millionaire’ Coming to the Lehigh Valley—Where Financial Literacy Meets FUN

As Americans cope with the greatest financial crisis since the Great Depression, Naomi Schachter, a life coach and personal trainer, in conjunction with Elizabeth Donati of Creative Wealth International, suggests that we need to focus on our children to avoid another economic downturn. Schachter will be bringing the Camp Millionaire financial awareness program to the Lehigh Valley for the summer of 2009.

“Children today are faced with a lot of dire economic news. They feel their parents fear and anxiety, but are powerless to make any changes.” Schachter says. “We are providing children with the tools and resources they need to have control over their future in general and their financial success in particular.”

There are three key points Schachter suggests every parent follow:

1. Set the best example you can by your own wise use of money. Children learn about money by how they see parents handle it.
2. Talk with your children about money. Invite them in on the family financial conversations.
3. Provide your children with practice experiences using money. Run the money you spend ON your kids THROUGH them.

During the summer of 2009 , Naomi Schachter, using The Money Game and other unique activities, will teach the kids the importance of paying themselves first, investing in assets that produce passive income for their future, and how using other people’s money can be good or bad, depending on how it is executed. That, and a whole lot more.

To schedule an interview with Naomi Schachter, call (610) 751-6496.

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