

Naomi E. Schachter, President

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Education

Naomi Schachter is a graduate of Oberlin College with a degree in Anthropology focusing on language and cultures of the Near East. After living in Egypt, Naomi returned to America and began her career educating and empowering people to meet their fullest potential.

Past

Naomi provided counseling and therapy to children in residential treatment for mental and emotional disorders. After a few years, she became the Director of a county-wide program at a charitable organization tasked with preventing out-of-home placement of children by providing creative solutions and programming to meet their individual needs. From there, she became a consultant to the state of Pennsylvania in the area of Systems Reform. In this role, Naomi worked with government, schools, social service agencies, and community groups to make them more outcomes based and responsive to their consumer's needs. Naomi worked successfully with governmental, not-for-profits, and community organizations to identify goals, write mission statements, and create strategies to achieve the desired results. She was then asked, and accepted, to become the Deputy Director of the Governor Ridge's Community Partnership for Safe Children, where she worked on children's policy for violence prevention.

Present

After leaving state government, Naomi decided to use her training and expertise to help individuals meet their own goals through life/financial coaching and personal training. Naomi considers life coaching strategic planning for individuals. She helps her clients identify goals and create strategies to attain those goals.

Because of the overwhelming need, Naomi decided to expand into providing financial coaching and financial literacy programs for children and their families. Her focus is to provide the tools, resources and knowledge necessary to empower people through the choices they make. Her goal is simple: to teach people to become financially free.

Naomi Schachter is a Certified Personal Trainer and a member of the International Coach Federation.